

Major Shelter Corridors Targeted for Advertising
Under New Bus Shelter Advertising Campaign

General Scope

Each corridor could accommodate approximately 10 - 20 shelters that may be divided for inbound and outbound services; e.g., Beach Blvd., 10 inbound, 10 outbound, specific stops along corridors to be determined by activity centers located and ridership per stop.

The exact number of required shelters will depend on ridership and demand along each corridor.

- Arlington Service Road from University Boulevard to Mill Creek Road.
- Arlington Road from Atlantic Boulevard to University.
- Bush Drive from Main Street to Zoo Parkway.
- Main Street from 16th. Street to Bush Drive.
- San Jose from San Marco to Marbon Road.
- St. Augustine Road from Emerson Street to San Jose Boulevard.
- 103rd. Street from Blanding Boulevard to Old Middleburg Road.
- Wilson Boulevard from Blanding Boulevard to I-295.
- US-17 Roosevelt Boulevard from Mc Duff Street to NAS Station.
- Atlantic Boulevard from Camden Street to St Nichols Square and from Regency Square to Atlantic Beach.
- Atlantic Beach 3rd Street from Atlantic Boulevard to J. Turner Butler.
- Merrill Road from University Boulevard to Wompi Street.
- University Boulevard from Fort Caroline Road to Arlington Road and from Atlantic Boulevard to San Jose.
- Powers Avenue from University to Baymeadows Road.
- Blanding Boulevard from Park Street to Wells Road (Orange Park).
- Lem Turner from I-95 to I-295 by Wal-Marts.
- Edgewood Avenue from Lem Turner to US-1 and from US-1 to Beaver Street.
- Moncrief Avenue from @0th Street to Soutel.
- Baymeadows Road from Southside Boulevard to San Jose.
- Riverside Avenue from Leila Street to Kings Street.
- Park Street from Margaret Street to Cassat Avenue.
- Broad Street from Waters Street to State Street.
- Pearl Street from Union Street to 44th. Street.
- Golfair Boulevard from Pearl to Moncrief.
- Norwood Avenue from Golfair to I-95.
- Kings Road from Moncrief to Canal Street.
- Cassat Avenue from Blanding Boulevard to Edgewood Avenue.
- Normandy Avenue from Cassat Avenue to Ricker Road.
- Lanes Avenue from Wilson Avenue to I-10.
- San Juan Avenue from Herschel Avenue to Lanes Avenue.

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- Morse Avenue from Blanding Boulevard to Jamie Road.
- Dunn Avenue from I-95 to Lem Turner Road.
- Myrtle Avenue from Bay Street to Moncrief Avenue.
- Beaver Street from Market Street to Edgewood Avenue.
- Mayport Road from Atlantic to Wonderwood Road.
- Wonderwood Road from Mayport Road to AIA.
- St John Bluff Road from Atlantic Boulevard to Monument Road.
- Monument Road from Atlantic Boulevard to Mc McCormick Boulevard.
- Commonwealth Avenue from Mc Duff Avenue to Lanes Avenue.
- Airport Road from River City Market to Main.
- Soutel Road from Lem Turner to US-1.
- Phillips Highway from Emerson to Southside Boulevard.
- Southside Boulevard from Baymeadows Road to Avenue Malls.